



VESPER

**RAISE A GLASS  
TO TASTEFUL LIVING**

[WWW.VESPER.GROUP](http://WWW.VESPER.GROUP)



ABOUT US

# A wholesale and retail seller of alcoholic and non-alcoholic beverages

Providing well known and loved brands, as well as qualitatively selected products of new manufacturers, elevating the beverage culture in the Baltic States





## PHILOSOPHY

*The name Vesper originates from Latin - the evening star Venus in the western sky at the sunset - a divine light.*

*Quench the thirst for tasteful living and satisfy the curiosity of the senses.*

VESPER Group takes pride in the carefully selected portfolio, in the excellence of presented brands, that have ensured a lasting place on the market, as well as new names that are here to stay.

We celebrate the diversity of beverages for any occasion, striving to bring the best brands to the market, constantly searching for new ideas that drive growth, providing care and guidance to the consumers.



## DIVERSITY - VALUES - AMBITION



### DIVERSITY

Our portfolio lists the best brands on the market, ranging from loved and respected names with preserved heritage to modern, confident newcomers. We continually increase the range of offered products on the market of the Baltic States in quest of discovery of the new exclusive brands.



### VALUES

We strive to create mutually fulfilling relationships and partnerships. We care for our brands, customers, as well as our employees. Being highly professional, passionate team, we value relationships founded on mutual trust, based on transparency in our dialogue and data, respect for craftsmanship and responsible approach to each customer, client and partner.



### AMBITION

We seek to improve our results, relationships and product range. Our ambition is to become the leading company on the market of the Baltic states, satisfy consumer needs for beverage diversity, and also elevate the experience of beverage appreciation. Our nearest goal is to take up 20% of the wine market and 20% of the spirits market in the Baltics in the next 2 years.





## WHAT WE DO



### WHOLESALE TRADE

Covering 15% of the Baltic States market



### RETAIL TRADE

Carefully selected partners, 10% market coverage



### LOGISTICS SERVICES

Europe, Baltic States



### PROMOTION OF THE BRANDS

increase in sales of promoted brands by 25%



SERVICES: **BRANDS** PROMOTING TRAINING LOGISTICS

## BRANDS

All of our presented brands and Wine estates are companies of high professionalism and excellence, providing unique character to each product, based on their identity and history. Our brands suit every occasion and meet customer demands both prices and quality wise.

Being passionate and dedicated, Vesper Group is proud to have achieved success and recognition in a short period of its existence:

- collaboration with the Estonian alcohol factory Apricot
- a cooperation contract with a large French house of spirits "LMDW Distribution", bringing their best products to the market:





SERVICES: BRANDS PROMOTING TRAINING LOGISTICS

The company takes pride in working with amazing products of the finest quality. As the ambassadors of these brands, we make sure their quality and value is discovered, recognized and appreciated.

### Our top-sellers:



SUTTO WINE

PROSECCO DOC EXTRA DRY, 2016, SUTTO (ITALY)

*Produced by Charmat-Martinotti method, balanced and fresh*



VILLA HOCHDORFFER

*A wine-crazy family. For Hochdörffers it is more than just a job.  
Almost appeal!*



PRIMITIVO, PUGLIA (ITALY)

*Made with love for nature and culture*



SERVICES: BRANDS PROMOTING TRAINING LOGISTICS

## Some of our loved brands:



ROBERTO SAROTTO

### ROBERTO SAROTTO (ITALY)

*The award-winning, family run company with a belief in strong traditional values*



### MOSSELAND - NAHE RIESLING (GERMANY)

*German wine with a long heritage*



### CANTINE DEL NOTAIO. ITALY (BASILICATA)

*One of the best wineries in Basilicata*



### DUVAL LEROY. FRANCE (CHAMPAGNE)

*We are happy to bring this Champagne of the finest quality back to the Latvian market*





SERVICES: BRANDS PROMOTING TRAINING LOGISTICS

## Some of our loved brands:



CAVA BELLA CONCHI. SPAIN  
*The Spanish "L'Art de Vivre" in a bottle*



KEN FORRESTER D'AFRICA. SOUTH AFRICA  
*We are proud to be able to represent this premium quality, highly reviewed product, with an interesting history and a special care for ecology and the consumer*



BLACK FOREST. GERMANY (BADEN)  
*A very large factory with fantastic, qualitative products*



TENUTA DI ANGORIS. ITALY (FRIULI)  
*Friuli's most beloved varietal. In the hills, a simple wine becomes layered and complex*



SERVICES: BRANDS PROMOTING TRAINING LOGISTICS

## Some of our loved brands:



### CASTELLO DI BUTTRIO (ITALY)

*Brand that opens up a world of wine to disclose a precious treasure*

Feudo  
*Arancio*



### FEUDO ARANCIO (ITALY)

*The Feudo Arancio wines come from the splendid island of Sicily in the heart of the Mediterranean. A generous land bathed in intense light and with a climate of dry winds ideal for the production of rich wines, intense and full bodied with unique fragrances and aromas*



### VILLA SPINOSA (ITALY)

*Their story is a bond to their land: a unique hillside region with an heritage that Villa Spinosa wants to defend and preserve by respecting nature, traditions and patient work in the vineyard*



CHAMPAGNE  
Laurent Lequart

### CHAMPAGNE LAURENT LEQUART (FRANCE)

*Winemakers for several generations, deeply attached to its roots and fascinated by wine*



SERVICES: BRANDS **PROMOTING** TRAINING LOGISTICS

## PROMOTING

In order to give our brands deserved recognition, we work hard to make sure we stay creative and adaptive to customer curiosity and demands.



During the short period of our existence we have:

- created our own retail chain;
- successfully implemented the "prosecco" of the finest quality in the market, with astonishing reviews and impressive turnover, despite the massive competition on the market and its saturation with this beverage category. Long-term partnership with the manufacturer with the creation of the Private label;
- introduced the new whiskey and rum of excellent quality for a very attractive price. The company is trying to educate the customer to enjoy a quality product for the price of a common, but already dated mass-market product.



SERVICES: BRANDS PROMOTING **TRAINING** LOGISTICS

## TRAINING

Education is a crucial value in any business, that's why training is an essential part of Vesper Group development model. We see it as our obligation to pass on respect, love and knowledge of the craft, taste and culture.





SERVICES: BRANDS PROMOTING TRAINING **LOGISTICS**

## LOGISTICS

The Vesper Group includes a logistics company and an excise warehouse, which enhances the capabilities and capacity of the company.







# OUR CLIENTS

CREATING NEW EXPERIENCES



## CLIENTS

The company believes that the basis of distribution development is long-term mutually advantageous cooperation with partners, clients and suppliers.

Vesper Group provides a full range of customer services offering an up-to-date assortment of drinks. The company is highly accurate in logistic services.

We also provide services to the leading sales outlets of Latvia and the Baltic States.

Company's customers:

• Trading networks • Retail • HoReCa





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